

DREW PEARSON AND JACK ANDERSON SAY: U.S. faces of protective occupation in South Vietnam; we trained its army in outdated warfare; Barry Goldwater gets industry's help for senate race.

OUR 56TH YEAR

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THE DAILY STANDARD

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SIKESTON, SCOTT COUNTY, MISSOURI, SATURDAY, OCTOBER 14, 1967

NUMBER 14

Blonde Festival Queen

NEW MADRID -- Betty Lou Gardner, daughter of Mr. and Mrs. Webster Gardner, was crowned Miss American Legion Fall Festival queen last night. The 16-year-old blonde is a junior in the New Madrid high school.

The event was sponsored by the Legion post for the seventh straight year.

First runnerup was Marilyn Bellers, 18, Piggott, Ark., high school senior, daughter of Mr. and Mrs. William Bellers of Piggott, and second runnerup was Kathy Phillips, 17, daughter of Mr. and Mrs. Dick Phillips. She is a junior in New Madrid high school.

Miss Gardner's prize was a diamond ring. Second prize was a stereo phonograph. Third prize was a high fidelity phonograph.

Other contestants were Joyce Crown, Cape Girardeau; Susan Norris, Risco; Mary Jane Patterson, Vera Lee Porter, Dorothy Willis, Lila Murphy, Kay Porter, Shirley June Carter and Linda Wathen, all of New Madrid.

Ambulance-Truck Crash Injures Three

Four were injured in a collision of an ambulance and a pickup truck at 11:40 a.m. today.

The ambulance, enroute to the Missouri Delta Community hospital with a passenger, was traveling north on Main Street.

The driver crossed the intersection of highways 61 and 62 on a red light. He was flashing his emergency light.

The driver of the truck, traveling east on 62, apparently did not see the ambulance and proceeded through the intersection on a green light.

Injured were four passengers in the pickup.

The driver, Ivory M. Harris, 53; his wife, Flora, 54; his sister, Mrs. Mamie Fincher, 52, and her daughter, Gwendolyn Fincher, 10, all of Charleston.

Mrs. Fincher is reported in serious condition with head injuries.

An unidentified cardiac patient was being transferred to Missouri Delta Community hospital in the ambulance and was uninjured in the crash. An ambulance attendant, also unidentified, sustained minor injuries.

The ambulance was hit in the left side and spun around. The ambulance drove controlled his vehicle, avoiding hitting other automobiles traveling near the intersection. The driver proceeded to the hospital, delivered his passenger and called other ambulances to the scene.

One of the women in the truck and its driver were thrown underneath the truck's rear wheels. The driver, apparently not seriously injured, was walking at the scene.

The identity of those involved was not immediately available.

Highway 61 was blocked temporarily and noon hour traffic was rerouted.

A two-car collision on South Main in front of Nancy's Sweet Shop occurred about 10 minutes later. No injuries were reported.

CLARENCE SHAW beats the flames of a grass fire at 4 p.m. in a large field behind Anchor Toy Corp., 1620 East Malone.

Couple Survives Ordeal Without Food

SALT LAKE CITY (AP) — An elderly Mormon couple survived six days and nights without food in south Utah's vast and desolate Last Chance Canyon country.

Mr. and Mrs. Ira Lloyd lived on slimy, brackish creek water and, Lloyd said, "constant prayer."

"We're resurrected," the old

man muttered as he was helped Canyon trail to a point where rather than try for the rugged from the rescue plane which they couldn't turn the car plateau above.

brought them to Salt Lake City around, while continuing down.

The first two days, Lloyd told

ward, he said, the car slammed

relatives, the water wasn't be-

bad, but the farther they trav-

eled, the more brackish it be-

came. "But we drank as much

as we could hold," he said.

They finally abandoned the

"That kept us alive."

Lloyd said a wrong turn led

which provided an occasional

car late Saturday and decided

to stick to the dry creek bed,

The highway patrol estimated

them down the Last Chance pool of water here and there, miles in five days.

Katie Blanton Queen Finalist

Increasing cloudiness tonight with a chance for showers late tonight and Sunday. Low tonight 50s. High Sunday in 70s. Precipitation probabilities in percent 20 tonight, 50 Sunday.

HIGH AND LOW YESTERDAY High and low temperatures for the 24-hour period ending at 7:30 a.m. today were 82 and 54. Rainfall for the period totaled .14 of an inch.

Sunset today - - - - - 6:24 p.m. Sunrise tomorrow - - - 7:05 a.m. Moonset tomorrow - - 4:23 a.m.

Full Moon (Hunter's Moon) - Oct. 18. The planet Jupiter is in the east at - - - - - 4:40 a.m. and now appears nearer the star Regulus than it has at any time since November, 1955.

Miss Katie Blanton, daughter of David Blanton of Sikeston was one of seven finalists chosen for the University's "Tale of Two Kitties" homecoming Nov. 11. They were chosen from 25 candidates.

The finalists are: Miss Geneva Sugarbaker, Jefferson City, representing Laws Hall. She is a senior majoring in speech.

Miss Pam Banks, St. Louis County, a junior in fashion merchandising representing Delta Delta Delta.

Miss Lisa Valenti, a junior in the college of arts and science, representing Gamma Phi Beta. She is from Parkville.

Miss Carolyn Allen, Raytown, a senior in elementary education, selected the girls on the basis of

poise, personality and beauty; Prof. Helen Allen, University home economic dept.; Mrs. Thomas Botts, 210 East Ridgely Rd.; Fred Dickenson, Columbia businessman and University alumus, and George Adams, judge of Probate Court and graduate of the University School of Law.

Miss Blanton, a junior in the college of arts and science majoring in art history. She represents Kappa Kappa Gamma.

Miss Sharon Lorch, St. Louis County, a senior in business education, representing Kappa Alpha Theta.

The queen will be elected by the students Oct. 31 and announced that night at the Memorial Student Union Auditorium. The girls will be presented during the half of the football game against Kansas State university.

A panel of four judges selected the girls on the basis of

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Second - class postage paid at Sikeston, Missouri, 63801
By Carrier: 35 cents or By Mail; Where Carrier Service is not available. 1 Year -- \$15.00; 6 Months -- \$8.00; 3 Months -- \$5.00.

Saturday, October 14, 1954, Quicchee, Massachusetts -- Angry Pilgrims fire blunderbusses upon tacky quahogs.

POOR CHARLEY SAYS!
901 YEARS AGO TODAY

It was on the morning of Oct. 14, 1066 -- just 901 years ago today -- that Duke William and his Normans pushed off from the coast of France to do battle with Harold, son of Godwin who has been named king of England just nine months before, at a place known as Hastings.

William came with 650 flat-bottom boats, carrying horses and knights in armor and even prefabricated forts, ready for the battle that was to be the testing ground for the crusades to come 30 years later. He had the approval of King Philip I of France and the blessings of the Pope.

Harold had come to power because he had proved strongest of the provincial leaders in a loosely organized England. He had just emerged victorious over a Norwegian force under his brother, Tostig, at Stamford Bridge. But he had lost some of his best men and the march of 250 miles in 11 days to meet William's forces had sapped the strength of his band.

William prevailed in a see-saw battle, rewarding his warriors with large estates that established them as the lords of the new feudal era.

His rule gave England impetus in the building of cathedrals and the introduction of the Norman strain gave England the desire to sail, explore and establish the British Empire which endured until recent years.

There are many lessons to be learned from the Battle of Hastings, but one that should not escape modern tacticians in the art of warfare is the fact that the struggle which began at 9 in the morning was over by 5 in the afternoon.

If you have intelligence, you should try to use it.

THE DATE BOOK: Oct. 15-21, National Business Women's Week; Oct. 15, 1767 (200 years ago), Two Englishmen, names Mason and Dixon, completed a survey which established the border between Pennsylvania and Maryland, and the Mason-Dixon Line came into being; Oct. 18, 1867 (100 years ago), U.S. formally took possession of Alaska; Oct. 18, 1892 (75 years ago), First direct long distance telephone line was opened between New York and Chicago; Oct. 19, 1781 (186 years ago), American revolution ended with surrender of Lord Cornwallis at Yorktown, Pa.

Today must be awfully bad considering the way everyone slights it for tomorrow.

It's not possible to shed many tears for the unhappy residents of New York City who have suffered year after year under the worse sort of union tyranny imaginable.

They have asked for it by acceptance of intolerable conditions and giving in first to one pressure group and then another. Strikes of public facilities have been almost continuous.

Those in quasi-public institutions, notably the newspapers, have been no better and if anything worse.

New Yorkers are to blame because they have elected city and state public officials, who refused to enforce laws applying to pressure groups. The officials have permitted the public to suffer all of the inconveniences and indignities these groups can dream up to satisfy their own greed.

It may be the Fun City for visitors if there are no strikes, which inconvenience them when they are there, but it is tough every day on the residents.

At last comes a ray of hope.

A state supreme court justice has fined the United Federation of Teachers \$150,000 and sentenced its president, Albert Shanker, to 15 days in jail and fined him \$250 for criminal contempt of court.

Shanker doesn't care for this treatment. He complains that the law harkens back to rule by kings.

To other Americans the refreshing application of the law in New York City looks like a return to sanity and possibly an initial step away from anarchy.

Shanker and his union can be depended upon to fight the punishment all the way through the courts.

Justice may require months.

Hopefully the passage of time will not dull the desire of officialdom to punish Shanker and his union.

Strikes by public employees should not be permitted anywhere.

New York has a new law forbidding them. Since Shanker arrogantly called out the teachers and the strike was in effect 14 school days, he and the union should be punished accordingly.

The punishment appears to be about right for the crime that was committed.

He is not a good talker; but everybody likes to talk with him, because he has his expression under control.

Much as the country needs order brought into its fiscal policies, the 10 per cent income tax surcharge should be applied at once to curb inflationary pressures.

President Johnson is right in declaring that the tax will cost Americans less than the resultant inflation.

From the long range standpoint there is more merit in the position taken by Chairman Wilbur

Mills of the house ways and means committee. The Arkansas Democrat wants a curb on high priced government programs in the future as well as an immediate spending cut.

Immediate spending cuts are desirable but President Johnson isn't going to reduce them in anything like the proportions that Mills and other economy minded congressmen have in mind. He is committed to spending.

The long range goals of Mills have great merit. He has called for creation of another commission patterned after those twice headed by the late President Herbert Hoover.

Since the death of President Hoover and the late Sen. Harry Flood Byrd there has been no effective single voice for economy in the national government not that Congress paid too much attention to either Hoover or Byrd when they were living.

Many of the Hoover commission recommendations were accepted by Congress with great benefit to the executive branch.

Many, of course, were not because Congress in modern times has in the main listened to the advocates of spending.

A successor commission would be made up of highly qualified persons outside government. It would focus a searching look on federal spending and systems of taxation.

Congressman Mills says that it isn't possible for the federal government to have a reasonable tax policy apart from a reasonable spending policy. Today's spending policy as well as those of the past half century haven't been reasonable.

Mills complains that taxes needed to finance unreasonable spending will throw the country into a tailspin.

"We have many programs on the statute books that are 50 years old, many that are 30 years old," Mills says. "Who knows but that some of these may have long outlived their usefulness?"

Who does know?
It's time experts find out.

Outworn programs, such as those administered by the subversive control board, should be discarded.

More efficient tax methods are needed. Some taxes should be eliminated and others reduced.

Congress needs guidance in tax reform and in the junking of useless programs.

Congress should act promptly on Mills' suggestion.

Eighty percent of America's nearly 10,000 newspapers are weeklies serving rural, small town and suburban "hometown" communities. Less than four percent are metropolitan dailies; three-fourths of the 1,754 dailies are published in cities of less than 25,000 population.

After a woman is 40, hair styles call for more than she has.

There are men who never reach the height of refinement that they quit referring to what is passed at the table as "grub."

Circulation of the median-size daily is about 10,000 and of the median-size weekly, 3,000.

Divorces seem to be hereditary in families, as well as hair and eyes.

Washington Merry - Go - Round

By Drew Pearson

WASHINGTON -- Behind the rosy Vietnam communiques, the blunt truth is that the South Vietnamese army simply is incapable of holding and pacifying the countryside which the Americans have won from the Viet Cong.

This means U.S. forces will not be able to leave South Vietnam and turn the defense of the country over to the home troops as they did in South Korea following the Korean war. For years to come, American troops will not be able to withdraw from South Vietnam without inviting the Viet Cong to take over.

No less than Secretary of Defense McNamara has admitted privately that the South Vietnamese army does not compare with the South Korean army. If the Americans should pull out of Vietnam following a peace agreement, the South Vietnamese army would not be able to prevent the Viet Cong from moving right back into the positions they occupied before the first American combat troops arrived.

This is one reason for the private pessimism of many top officials regarding the ultimate end of the war.

U.S. military men blame the French for the South Vietnamese army's incompetence. The French failed to build up a qualified Vietnamese officers' corps, so that today it is drastically short of capable leaders. Many of its officers were commissioned more because of whom they knew than what they knew. They also have an appalling record for corruption. Personal greed comes before patriotic duty.

Yet neither the French nor the Vietnamese are fully to blame. After all, the United States has been advising, training and equipping the South Vietnamese army for more than 12 years. One problem is that the American advisers taught the South Vietnamese the wrong tactics, namely the outdated warfare of World War II.

NO GUERRILLA TRAINING

The Vietnamese themselves wanted counter-insurgency

training and suggested establishing para-military units based on the home grounds they knew best. But only a few para-military outfits were trained by the Green Berets.

The bulk of the South Vietnamese army was drilled in conventional tactics to hold off a Korean-style invasion, which never materialized. The military lessons, which many of the Vietnamese learned well, turned out to be the wrong lessons.

Result: The Viet Cong's style of guerrilla warfare, not unlike that used by our own forefathers to wrest independence from the British, often confounded those who fought by the Viet Cong.

Now until the Viet Cong abandoned their tested guerrilla tactics and began massing for conventional battles and alienation, the populace to conscription and taxation, did they start losing. Their battalions, gathered in jungle bivouacs, unable to disperse among the people, were caught by our spoiling attacks. Disaffected peasants also began passing along intelligence that enabled us to beat the guerrillas at their own game and catch them by surprise.

Gen. William Westmoreland, the American commander, has done a masterful job of fathoming and thwarting Viet Cong tactics. Now the Viet Cong are reverting to their original guerrilla methods.

Westmoreland's men have been quick to adjust,

but not the South Vietnamese. They have applied the wrong lessons learned from their American advisers.

Belatedly, the U.S. army has

acknowledged its mistake

and has started to retrain the South Vietnamese army in the counter-insurgency tactics the Vietnamese wanted to learn 12 years ago.

GOLDWATER COMEBACK

Barry Goldwater, seeking to dig his way out from under the 1964 presidential landslide, is trying hard to get back in the Senate. And Arizona's private industry is helping him.

Although industry cannot le-

gally engage in partisan politi-

cally active, there are many loopholes, and Goldwater is using them skillfully.

For instance, he spoke the other day to more than 50 key employees of Motorola at a private dinner in the posh new Catamaran restaurant in Scottsdale. The Motorola people, invoking the technicality that they contribute to the company's employee newspapers, invited Goldwater under the guise of the "Motorola Press Club."

Note: Goldwater is hoping to win the seat now occupied by Arizona's ancient Sen. Carl Hayden. Ironically, Barry's speech centered on the state's need for water. He boosted the proposed central Arizona project, which will give the state more water by damming upriver rivers that run into Mexico. At the same time Hayden used his powerful influence in the Senate to force an agreement that the central Arizona project will be brought to a vote early next year.

HEADLINES AND FOOTNOTES

The Navy would like to muscle in on the new anti-ballistic missile system. The admirals have argued behind closed pentagon doors that the missiles would be more effective against on-

coming warheads if they were launched far out at sea. Then the warheads could be destroyed, theoretically at least, long before they came near the U.S.

It's Uncle Sam's icebox!

and wrote it off as a source of skinskins and salmon. Slowly, the great land slipped into sleep again.

ALASKA AWOKE with a start on

to protect the general public the morning of Pearl Harbor, from violence, the gun control.

The Japanese quickly seized Kiska, Attu, and the western Pacific, but we

now are still tied up in the only a faint to draw our strength from the judiciary committee.

Reid, from the western Pacific, but we

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Womans Page

Ruth Dillender, Women's Page Editor

PHONE GR 1-1137



The Rev. C. F. Landon

Rev. Landon to Lead Revival, Conduct Classes

Revival services for the deaf and hearing will begin at First Baptist church Sunday at 10:30 a.m., and continue through Wednesday evening.

The Rev. C. F. Landon of Phoenix, senior missionary to the deaf for the Southern Baptist Convention, will lead the revival and conduct sign language classes for those interested in learning to communicate with deaf friends. The sign language classes will be conducted Sunday through Friday, at 6:30 p.m., and revival services will be held at 7:30 p.m., Sunday through Wednesday.

A luncheon will be served at the church at noon Sunday for the deaf and interpreters for the deaf, followed by a two-hour workshop. The Rev. Roy Cissna of Jefferson City, director of the Office of Special Ministries for the Missouri Baptist Convention, will be present Sunday to assist in the services and the workshop. The public is invited.

ROUND THE TOWN

Mr. and Mrs. W. C. Zimmer returned Thursday after a brief visit in Mountain View with his sister and husband, Mr. and Mrs. Charles Horst.

HOSPITAL NOTES

PATIENTS ADMITTED TO THE MISSOURI DELTA COMMUNITY HOSPITAL 104-3-67:

Geneva Clark, Charleston; Bobby Joe Williamson, East Prairie

Kimberly Wade, Vandusen

Edna Aylett, Morehouse

Ada Thurston, Vandusen

—

Olen Blackard of East Prairie,

Dewey Thompson of Anniston,

Ronald Carter of East Prairie

and Joe Dale Sevitt of Wyatt

have been dismissed from St.

Mary's hospital in Cairo.

Mrs. Dan Bollinger of Advance, Mrs. Ralph Prince of Marston and Mrs. Glenn Totten

of Dexter have been admitted to Southeast Missouri hospital in Cape Girardeau.

Robert Blattet of Benton, Joe

D. Sevitt of Wyatt, Mrs. Arvin

Rhodes of Sikeston, Mrs. Mon-

roe Robbins of New Madrid and

Mrs. Elmer Calottee of SIKESTON PUBLIC SCHOOLS

Oran have been admitted to St.

Francis hospital in Cape Ghar-

deau.

Mrs. Loura Hutson of Ben-

ton, Mrs. Carl Butler, Mrs.

W. E. Gilliland, both of Sikes-

ton, Mrs. Loren Tidwell of

Advance, Mrs. Dora Wilkinson

of Oran and Mrs. John W.

Bluff.

Mrs. Javonne Norman of

Bernie and Jimmie L. Boyt of

Dexter have been released from

Albert V. Bollinger of Lucy Lee hospital.

Benton, Robert Conley of

Charleston, Floyd Dunlap of

Dexter and Mrs. Charles Dodge

of Sikeston have been dismissed

from St. Francis hospital.

Mrs. Gertrude Mason of Bell

City has been dismissed from

Cape Osteopathic hospital in

Cape Girardeau.

Mrs. Mary Edith Thomas of

Dexter and Mrs. Carrie B. White

of Bernie have been admitted to

Doctors hospital.

Give someone a piece of a satellite this Christmas.

The old-fashioned balance wheel principle is used in all watches; not the Accutron. The Accutron tuning fork makes possible the first guarantee of accuracy ever given.

ACCUTRON "425" Waterproof * sweep second hand, applied roman numerals. Rust alligator strap. \$135.00

ACCUTRON SPACEVIEW "H" Clear view dial arrangement, waterproof, luminous hands and dots. Adjustable band. \$150.00

WRIGHT'S JEWELRY

RAYMOND & BETTY

125 N. NEW MADRID

When case, crown and crystal are intact

We will adjust timekeeping to this tolerance, if necessary. Guarantee is for one full year.

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Bluff Mules Foil Cape Tiger Bid for Upset, 6-0

POPLAR BLUFF -- The Cape feasted Mules. They almost did Girardeau Central high school it. Tigers came to Poplar Bluff Area grid fans braved rain last night with one purpose in and foggy weather to see one of mind -- to knock off the under-the-best high school grid clashes as two of the northern conference grid powers put the undefeated records on the line.

It was a happy home town crowd when the final horn sounded with the Mules notching their 20th consecutive victory over a three-year span, beating Cape Girardeau Central's defensive minded Portageville 33, Scott City 0, Tigers, 6-0.

The loss almost eliminated the

Tigers from title hopes. Sikeston is the only team that stands in the way of the Mules and their second straight Conference championship.

Both grid powers battled through a scoreless first half, with Cape dominating play and holding good field positions, getting to the Mules four and nine yard lines on two occasions but failing to penetrate for a score.

John Brown, the Mules 1966 all-state fullback, stole the show

with an interception and the Mules' only score. He set up the drive with a mid-field interception and three plays later crashed through from one yard out with nine minutes left.

The second half was dominated by the hosts after the TD they scrambled for another score but it was nullified by a penalty.

When the final gun sounded, the field announcer quipped on the public address system:

"Folks, that was one hell of a ball game."

It was.

AN UNIDENTIFIED Poplar Bluff defender tries unsuccessfully to steal the football from Cape Girardeau Central's end, Truman Waldrup (84), after Waldrup caught a flair pass from Quarterback Pat Godwin. The Tigers almost snapped the Mules' 19-game winning streak last night, but dropped a 6-0 decision to Bluff. (Staff Photo By Warren Clark Sokolik)

WATCHING THEIR SAVINGS GROW!!

These
TWENTY-FOUR
Boys, All Carriers For
THE DAILY STANDARD
Have Accumulated
Savings Of Over
\$4,000

By Regularly Depositing A Part Of
Their
Weekly Earnings.



Randy Otto
Sikeston



Alan Crenshaw
Sikeston



Randy Couch
Sikeston



Steve Brock
Sikeston



Ricky Spears
Sikeston



Jimmy Williams
Sikeston



Todd Morris
Sikeston



Phil Cannon
Sikeston



Willie Harris
Sikeston



Mike Chafin
Gray Ridge
Sikeston



Brad Buchannon
Sikeston



Terry Godwin
Sikeston



Stanley Krapf
Sikeston



Dick Smith
Sikeston



Bobby Bye
Sikeston



Gale Wisdom
Sikeston



Freddie Kain
Sikeston



Jim Starnes
Sikeston



Mike Griffith
Sikeston



Billy Deason
Blodgett



John Leible
Sikeston



Bobby Leible
Sikeston



Jon Forrest
Sikeston



Floyd Hampton
Sikeston

WHO ARE THESE BOYS WITH TRAITS OF MEN?

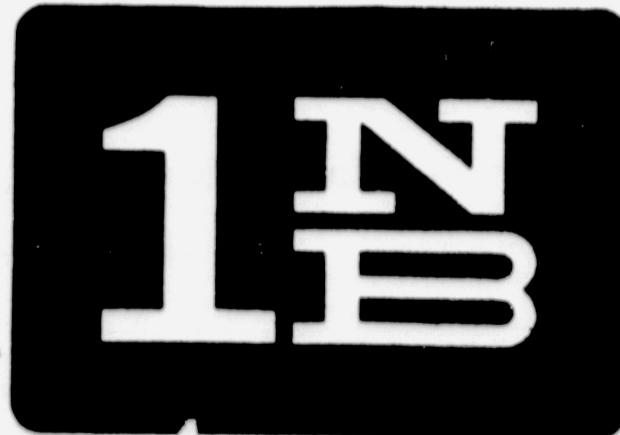
Your Newspaper Carriers!

He's the boy who lives just down the street from you; the boy who occasionally takes a short cut across your lawn. This is a boy with decent instincts.

His devotion to you, his customer, is best exemplified by the fact that no matter how severe the snow storm or uncomfortable the pelting hail and rain, no matter how bitter the cold and savage the wind, he trudges his route each day to bring the world to your door.

True, you pay him 35¢ each week, but you can't buy his faithfulness or his friendliness. He offers them freely!

His training for the obligations of manhood has started with a newspaper route. Let's give, to this boy-man, freely of our friendship and guidance.



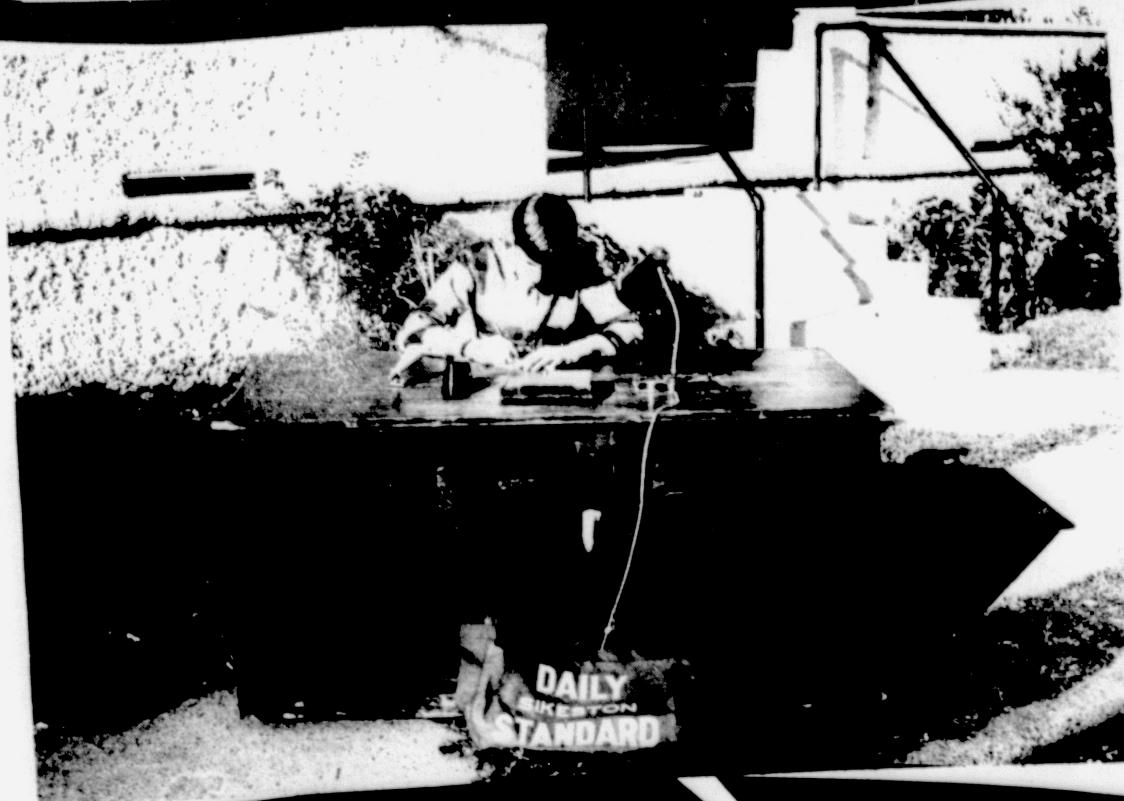
FIRST NATIONAL BANK

PHONE 471-2275

SIKESTON, MISSOURI



He's in
business on
your street!



Pictured Above:

Charles Leible, young businessman and top dealer carrier for The Daily Standard, Rt. 15.

**newspaperboy
DAY**

OCTOBER 14th



Clifford Lankheit
Charleston



Larry Lankheit
Charleston



Albert Lankheit
Charleston



Charles Northcutt
Morehouse



David Hampton
Oran



Andy Norman
Sikeston



John Launius
Morehouse



Dennis Agee
New Madrid



Russell Masteron
Sikeston



Rickey Brock
Sikeston



Lynn Miller
Sikeston



Charles Glasper
Lilbourn



Ken Miller
Sikeston



Donald Blackfisn
Dexter



Danny Griffith
Sikeston



Rickie Hartzell
Sikeston



Harry Jones
Sikeston



Mike Collier
Sikeston



Roy Miller
Sikeston



Glen Guttenfelder
Sikeston



Terry Otto
Sikeston



Johnny Fitzgibbons
Sikeston



Bill Fitzgibbons
Sikeston



Donnie Agnew
Sikeston



Richard Woolard
Dexter



David Swindell
Bell City



Wesley Runnels
Sikeston

These twenty-seven boys, all carriers for The Daily Standard, have accumulated savings by regularly depositing a part of their weekly earnings.

We take this opportunity . . . on National Newspaper Boy Day, October 14th . . . to pay tribute to the businessmen and leaders of tomorrow . . . The Newspaper Carrier Boys.

WATCH YOUR SAVINGS GROW - -

**Security Federal Savings and
Loan Association**

124 E. Center Street

GR 1-2841

Sikeston, Missouri

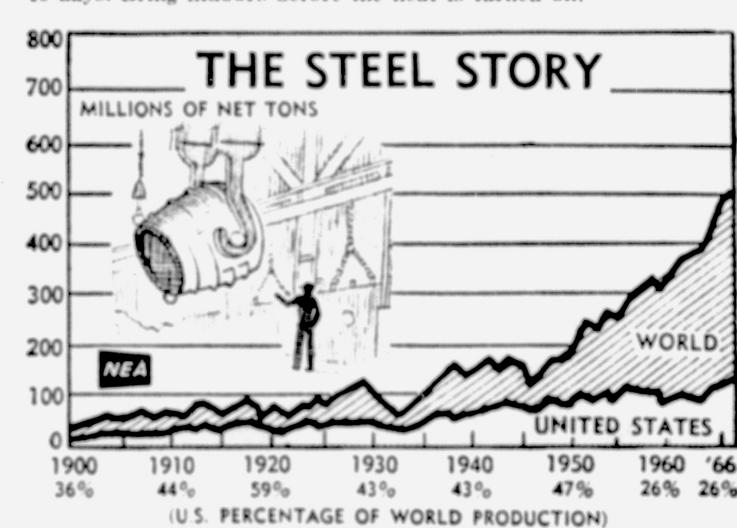
Seasoning For Winter Windows



Herbs for seasoning, herbs for scent, herbs for interest during the dull winter months! All are possible in a sunny window. Pot up herb plants from the garden during the fall.



Chives, parsley, sage, lavender or whatever herbs you have may be lifted. Set them in pots large enough for the roots, in the same type soil they grew in, water well, set in shade outdoors for 10 days. Bring indoors before the heat is turned on.



U.S. raw steel production, although showing a steady long-term volume increase, has been rapidly outpaced by output in the rest of the world since World War II. From almost half total world production, the U.S. share has dropped to about a quarter.



(NEA Telephoto)
LIKE FATHER like daughter, in this case, as Susan Olds uses a strand of her blonde hair to emulate the mustache of her dad, Col. Robin Olds, the leading American fighter pilot in Vietnam. Olds was honored at the White House before heading to his next assignment as commandant of cadets at the Air Force Academy.



(NEA Telephoto)
CONFIRMATION by the Senate of James Thurgood Marshall as the first Negro justice of the Supreme Court was met with some Southern opposition.

CLASSIFIED AD RATES

Minimum Charge \$1.25; 6 cents A Word First Day; 5 cents A Word Second Day; 4 cents A Word Each Day after. Deadline 5:00 p.m. Day Before Publication. Classified Display, \$1.19 per inch. Per Insertion, \$1.00 Extra Service Charge on All Blind Ads. Cards of Thanks \$1.50. In Memoriam Ads Average 6 words to Line.

The Daily Standard, Sikeston, Mo.
Saturday, October 14, 1967

SLEEPING ROOMS

USE THE DAILY STANDARD CLASSIFIED ADS

SLEEPING ROOMS OR

PERMANENT RESIDENCE Newly decorated, new T.V.'s and air conditioners, maid service. Only \$60 per month. A real nice deal for the working man or lady. Or permanent residence for senior citizens.

Your inspection invited

THE DUNN HOTEL
PHONE
GR 1-4264 or GR 1-9700

UNFURNISHED APARTMENTS 2a

For Rent - Unfurnished 3-room duplex. Call 471-4077. 9-15-tf

FURNISHED APARTMENTS 2

For Rent - Furnished apartment. Adults. Call 471-0416. 9-20-tf

For Rent - 2-bedroom furnished apartment. Call 471-2503. 10-3-tf

Modern 2-bedroom mobile home. 471-1254. 9-27-tf

For Rent - Furnished apartment. Adults only. Phone 471-5707. 5-18-tf

For Rent - 3 room furnished apartment. \$14 per week. 471-5906 or 471-2105. 10-10-tf

For Rent - 3 rooms and bath furnished apartment. Gasheat. Call days 471-4031, nights 471-5585. 10-11-tf

For Rent - Furnished apartment. 3 large rooms. Adults only. 471-4169. 10-7-tf

For Rent - Furnished and unfurnished apartments. Phone 471-3250. 10-14-tf

For Rent - 3-room furnished apartment. Call 471-4150. 10-13-tf

HOUSES FOR RENT 3

For Rent - 5 room house. Call 471-0576. 10-13-tf

For Rent - Modern 4-room house, newly decorated. At rear 627 E. Gladys. Call 471-0733 or 471-4152. 10-11-tf

For Rent - 6-room house. Call 471-1836. 9-27-tf

For Rent - 4 room house, 414 W. Gladys. 471-4551 or 471-0498. 10-10-tf

For Rent - 5-room house, bath, utility room, gas heat. Call 471-2528. 10-14-tf

For Rent - 5-room house and basement. 734 Vernon. Call 471-1489. 10-3-tf

MISC. FOR RENT 4

Office for rent. 115 Branan St. All utilities furnished. Call Arthur Ziegenhorn, A & B Oil Co., 471-1424. 10-11-tf

For Rent - Warehouse. Call 471-2131 between 8 a.m. and 5 p.m. 10-5-tf

1968 RENTERS NEEDED

We have several choice alluvial tracts 1,000 to 2,000 acres fresh land in Louisiana for soybeans. If interested, send financial equipment, character references and resume of present and past operation to Louisiana Delta Plantation, P. O. Box 635, Jonesville, Louisiana. 9-30-3t

MUSICAL INSTRUMENTS 5a

PIANOS AND ORGANS Baldwin and Wurlitzer. Finest quality at reasonable prices and terms. Rental plan available. Keith Collins Piano Co.

93 N. Kingshighway 471-4531

MISC. FOR SALE 5

Automobile Front SEAT COVERS (slip on)

special price \$3.97

HOMESTEAD DIST. COMPANY

1401 E. Malone Sikeston

For Sale - Good used furniture. Call 471-9221. 10-14-tf

For Sale - Sears automatic washer, 3 cycle, runs like new - \$50.

Brand new Necchi Sewing Machine, does everything - \$50. See at 411 Kendall. 471-2967. 10-14-tf

1968 MODEL Northern Built 50'x12' MOBILE HOMES \$3,775.00

3 inch walls, gas water heater, gas furnace, storm windows, carpet, name brand appliances.

Other quality homes - Ferrell's Mobile Homes KI 5-3407 Benton, Mo.

For Sale - One-horse trailer. Good tires. \$110. GR 1-1045. 10-9-tf

When rug cleaning chores make your spring cleaning blue, reach for Wipe Lustre it's waiting for you. Smith - Alsop Paint & Wallpaper Co. 10-9-tf

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Rent. Blue Lustre shampooer. \$1. Moore Hardware, 118 N. New Madrid St., Sikeston. 10-9-tf

10-9-tf

WANTED

Responsible party to make 12 payments of \$6.13 on Necchi Console Sewing Machine, equipped to zig-zag, button hole and make decorative stitches.

NECCHI
SEWING CIRCLE
118 S. Ranney
Sikeston, Missouri
471-1566

For Sale - Sweet potatoes. Call Mr. Gilbert Gillmore, Bertrand, Mo. MU 3-4350. 1042-tf

For Rent - Furnished apartment. Adults. Call 471-0416. 9-20-tf

For Rent - 2-bedroom furnished apartment. Call 471-2503. 10-3-tf

Modern 2-bedroom mobile home. 471-1254. 9-27-tf

For Rent - Furnished apartment. Adults only. Phone 471-5707. 5-18-tf

Lots \$49 each on Kentucky Lake, all wooded and easy accessible. Just send name and full address to:

Kentucky Lake Development Corp.
P. O. Box 663
Murray, Kentucky

And we will send you directions to the property for your inspection.

SUMMER SALE
12 ft. x 50 ft. MOBILE HOME
2 bedrooms, carpeted, living room, 4 inch walls, gas furnace, 30 gallon water heater. . .

\$3895.00
200 mile free delivery
SEE OUR 1968 MODELS

JOE GALEMORE
MOBILE HOMES
2 mi. E. of Charleston
MU 3-3311
& Malden, Mo.
Highway 25 North

For Sale - Citizens Band 2 way radio. Call 471-2113. 10-10-tf

FULLER BRUSH
471-4795 after 5 p.m. 9-30-1 mo.

PEARS FOR SALE - Will Hawks, near Commerce, Mo. 9-13-15 times

FOR SALE - Thin aluminum plates. 20" x 30". 20 cents each. The Daily Standard, Sikeston, 1-31-tf

LOST & FOUND 13

LOST - Billfold in vicinity of post office. Finder keep the money and please return billfold and cards to Mrs. Edith Dumay, P.O. Box 932, Sikeston. 10-12-tf

• REAL ESTATE 6

SALES POSITION OPEN
FOR ESTABLISHED TERRITORY

WANTED: Service salesman for Sikeston, Mo., and surrounding area to sell and service supermarkets.

Share the profit compensation plan, retirement plan, insurance plan. Training salary based on previous experience. Must furnish own vehicle. Experience calling on supermarkets required.

Earnings commensurate with ability. Apply to Harold Braden, Holiday Inn, Phone 471-3930 Monday after 7 p.m. Interview will be arranged to qualified applicants.

For Sale
OLAN & SYBIL'S SUPER MARKET
48 x 60 building. Nearest market to Gibson Discount Store.

300 East Kingshighway Paragould, Ark.

Also, dwelling for sale and 160 acre stock farm. Terms can be arranged. Call CE 6-7992.

ANNOUNCEMENT

AUCTION BREWER IMPLEMENT AUCTION

TUESDAY, OCTOBER 17, 1967 Sikeston start at 9:00 a.m.

LOCATED: On East side of Sikeston on U.S. 60 & 62.

SELLERS AND BUYERS, COME WHERE THE ACTION IS.

BREWER IMPLEMENT CO.

BECK AND McCORD

AUCTIONEERS

PETS

Wanted - Home for 5 kittens. 9-23-tf

COLLINS CONSTRUCTION CO.

GR 1-2045 GR 1-1853 GR 1-2788

NOW IS THE TIME

To buy that new home, but BEFORE

you build or buy,

See COLLINS NORTH ACRES

Quality homes in a choice, convenient location.

Let us assist you in securing the right financing for your own particular needs.

Brook's Shoeing Service

LOCATED AT TUCKER'S COWBOY CORRAL

BY HALE AUCTION CO.

GR 1-9467

OPEN DAILY

8 A.M. TO 5 P.M.

SUNDAYS & EVENINGS

BY APPOINTMENT

Good Lights and Stalls

HAY & GRAIN

FOR OVERNIGHT HORSES

COMPLETE STOCK OF SHOES FOR RACE

HORSES, THOROUGHBRED, QUARTER

HORSES, AND PONIES AT ALL TIMES.

COLLINS CONSTRUCTION CO.

GR 1-2045 GR 1-1853 GR 1-2788

Sikeston Missouri

Phone-Day NI 3-2311 Nite OV 8-2374

WANTADS

For Sale - 2-bedroom house. Ex-F for Sale - AKC registered small cellent location near Murray miniature French Poodle pup. Lane Baptist Church, new school, pies, and Clayton Park. Storm base at FL9 - 0150 after 5 p.m., 9-23-tf

See George Mills For aluminum storm windows, awnings, carports, 51 Will St. Sikeston, Mo. GR 1-5191 8-31-tf

Herschel Deal Moving and Delivery 24 Hour Service GR 1-0435 10-11-tf

TELEVISION PROGRAMS

T	KFVS	WPSD	WSIL
I	Channel 12	Channel 6	Channel 3
M	E Cape Girardeau	Paducah	Harrisburgh
SATURDAY EVENING PROGRAMS			
5	THE JERRY FOSTER SHOW THE REGIONAL NEWS WATCHING THE WEATHER	COUNTRY MUSIC CAROUSEL Frank McGee Sat. Report	
6	CBS SAT. EVENING NEWS JACKIE GILBSON SHOW	Porter Wagoner Show 30 Maya	00 Lets Go To The Races 30 Dating Game
7	SO MY THREE SONS	30 Get Smart	00 Hollywood Game 30 Lawrence Welk
8	00 MURKIN'S MURKIN 00 PETTICOAT JUNCTION	00 Sat. Night at the Movies "Love"	30 Iron Horse
9	00 HANNIX		00 ABC Scope
10	00 THE SATURDAY NIGHT NEWS 15 THE LAST WEATHER 25 THE SPORTS FINAL 30 THE CHICAGO WEEK (HARDI GRAS-PAT BOONE & SHERRIE NORTH)	Shows, Weather, Sports Weekend at the Movies "Strange Lady In Town"	00 Weekend News 15 Saturday Night Movie Zero Hour
11			
12	25 INVITATION FOR TOMORROW		30 AM Sign Off
SUNDAY PROGRAMS			
6	00 THE CHRISTOPHERS - SO THE BIG PICTURE - C		
7	00 LESTER FAMILY SING SO HERALD OF TRUTH	00 Faith For Today Gospel Singing	
8	00 TON & JERRY 30 UNDERDO -	30 Paducah Devotion	30 Milton Monroe
9	00 LAMP UNTO MY FEET 30 LOOK UP & LIVE	15 Hamilton Bros. Herald of Truth	
10	00 CAMERA THREE SO THE ANSWER	00 This Is The Life 30 Notre Dame vs Univ. of So. Calif.	
11	00 THIS IS THE LIFE - SO FACE THE NATION -		00 Linus Lichtenhein 30 Educational
12	00 NFL TODAY - COLOR EST. ST. LOUIS AT CLEVELAND	00 Meet the Pres. 30 "The Carnegie Hour"	00 Directions 10 Issues & Answers
1	00 NFL Football-Oakland & 44 Football-Kansas City 45 Football-San Diego		00 Outlaws
2			00 Bus Stop
3			00 The Beagles 30 Magilla Gorilla
4	00 CELEBRITY GAME 30 AMATEUR HOUR -		00 Allen Memorial Hour In The Store
5	00 TWENTY-FIRST CENTURY 30 SUN. AFTERNOON NEWS		00 Laramie
6	00 LASSIE 30 GENTLE BEN	00 Walt Disney's World	00 Voyage To Sea
7	00 ED SULLIVAN SHOW -	10 The Mothers-In-Law	100 FBI (C)
8	00 MOTHER'S BR MERS	00 Bonanza	00 Sun High Movie Harlow
9	00 MISSION IMPOSSIBLE	00 High Chaparral	
10	00 CBS SUNDAY NEWS - 15 SUNDAY NIGHT NEWS 30 MERV ORRIFIN SHOW	00 News, Weather, Sports Weekend at the Movies Interlude	00 Weekend News 15 Sunday Night Late Movie The Abominable Snowman
11			
12	00 THE LIVING PRAYER		30 Sign Off
MONDAY MORNING PROGRAMS			
6	00 SUNRISE READER - CBS 30 CHUCK WAGGON GANG - 45 CH. 12 BREAKFAST SHOW		
7	00 CBS MORNING NEWS - 30 CH. 12 BREAKFAST SHOW	00 Today Show	
8	00 CAPTAIN KANGAROO		
9	00 CANDID CAMERA - CBS 30 BEVERLY HILLBILLIES	00 Rumper Room 15 Vanover Concentration	00 Jack LaLanne 30 Dietline Hollywood 30 Childrens Doctor
10	00 ANDY OF MAYHEM 40 DICK VAN DYKE SHOW	00 Personality Hollywood Squares	00 Supermarket Sweep 10 The Family - The
11	00 LOVE OF LIFE - 30 HOLIDAY NEWS - COLOR 30 SEARCH FOR TOMORROW 45 THE GUIDING LIGHT -	00 Jeopardy - C Eye Guess - C Edwin Newman	00 Everlasting Twilight 30 Donna Reed
12	00 THE FARM PICTURE 30 NOONDAY NEWS 30 WEATHER 30 AS THE WORLD TURNS	00 News, Farm Markets Foster Speaks - C Let's Make A Deal Nancy Dussault	00 The Family - The 15 News 10 Great 30 Breakfast Touch
1	00 LOVE - MANY SPLENDORED 30 HOUSE PARTY THING	00 Days of Our Lives The Doctors - C You Don't Say	00 General Hospital 10 Dark Shadows
2	00 TO TELL THE TRUTH - 30 DOUGLES EDWARDS NEWS 30 THE DAY OF NIGHT	00 Another World You Don't Say	
3	00 THE SEC-ET STORM - CBS	00 Papere - C Friday Parade	00 The News 00 Friday Dance
4	00 THE FLINTSTONES 30 THE NINE O'CLOCK SHOW		

"EXPORT" BUSINESS STOPPED
BEIRUT, Lebanon (AP) - Three Lebanese mechanics have been arrested for carrying on an enterprising but illegal export business sending stolen cars in pieces to Turkey. They exported 23 cars before they were caught, police said.

Police claim the three men wanted

ATTENTION FARMERS
Farm Equipment
Cattle
Hogs
Fuel
If Your Need A Loan Come In Today
SIKESTON PRODUCTION CREDIT ASSOCIATION
Short or Intermediate Term Loans
Just Call
240 N. Kingshighway
Gordon Hill
GR1-0511



Girl, 12, Told to Keep Boy Cousin Out of Bedroom While She Dresses

Dear Ann Landers: I am 12 and started to wear a bra four months ago. My nine-year-old cousin (boy) who lives next door likes to come into my bedroom while I am getting dressed. He has started to tease me about my bra in front of other people, telling them I wear a girlie "up there." I get very embarrassed and would like your advice on how I can get this brat to keep his big mouth shut. -- BLUSHED OUT

Dear Blushed: What's a nine-year-old cousin (boy) doing in your bedroom while you are getting dressed? Keep him out and you won't have to worry about his big mouth.

Dear Ann Landers: I would like to comment on the letter from the mother who was upset about her 17-year-old daughter going

DELTA

SATURDAY DOUBLE FEATURE



SUNDAY



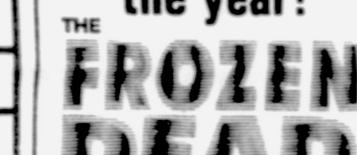
SUNDAY



SUNDAY



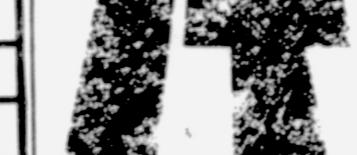
LAST TIME TONIGHT DOUBLE FEATURE



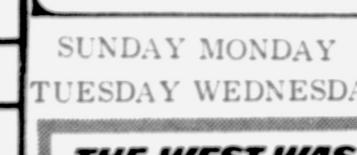
A WARNER BROS.-SEVEN ARTS RELEASE



MONSTER OF THE YEAR!



IT



IF YOU WERE THE JUDGE



GARLICKY BREATH HELPS CONVICT MASKED GUNMAN

By Jack Strauss, LL.B.

A masked gunman entered O'Leary's bar and grill and announced a hold-up. Actually, he didn't need the gun since he could have held off his victims by merely blowing on them. His garlicky breath was so bad, one whiff could have paralyzed anyone.

Several days later, Alfredo was arrested and charged with having committed the hold-up. While the witnesses were able to identify him, they became absolutely positive they had identified the right man when Alfredo admitted that he ate spaghetti regularly smothered in garlic sauce.

"He's the right guy all right," they all agreed. "He not only looks like the hold-up man, he smells like him too."

"Balony," was Alfredo's answer. "Bad breath is no basis for identifying an alleged criminal. Nor is it a crime to have bad breath. Therefore, you've got to let me go."

IF YOU WERE THE JUDGE, would you jail garlic-loving Alfredo?

This is how the Judge ruled: Yes! The Judge held that the identification of Alfredo by the witnesses, with the fact that he was a garlic eater, was sufficient to establish that he had committed the hold-up. (Based upon a 1958 New Jersey Supreme Court Decision.)

TODAY'S LEGAL POINTER:

If you want to give a gift specifically to a bride, earmark it as such since, generally, wedding gifts become the joint property of the bride and groom. (For personal guidance, see your local attorney.)

TERRELL LIME CO.

Becoming the number one lime dealer in the State was not the easiest thing in the world to do.

That's why at Terrell Lime Company our reputation goes on the line every time you order lime from us.

You see we spread more lime than any other dealer in the State of Missouri.

And to stay number one we have to give the best service and the best price.

Make us prove our reputation to you, lime your fields the Terrell Lime Company way. . . . the number one way. . . .

TERRELL LIME CO.
Call Us Collect

Charleston
Nights MU 3-6390

Fred Alexander
GR1-0511

Farm Labor Bulletin

STATE SUMMARY

Hire Day at the Marshall Farm Hand Training School will be Friday, November 3.

St. Louis recruiting tomato pickers for Indiana, Caruthersville reports apple picking crews returning from North Missouri, these crews are available for out-of-area work.

Cotton harvest 10 days to two weeks away. Labor supply and demand in balance over the remainder of the state.

Mrs. Glenn Matthews of Noxall will entertain at dinner Sunday in honor of her mother, Mrs. J. F. Cox's 42nd birth anniversary.

Earl Pate has resigned his position with the Stubbs Co., and will leave Monday for Blytheville, Ark., where he will work

Looking Back

Postmaster Dips into His Own Sock to Buy Cancelling Machine

50 Years Ago
October 14, 1917

Postmaster Smith has installed a cancelling machine in the post office that saves much labor to the employees. Uncle Sam being too poor to furnish the machine, the postmaster went down into his own sock and put up \$85 for the convenience.

Mrs. Glenn Matthews of Noxall will entertain at dinner Sunday in honor of her mother, Mrs. J. F. Cox's 42nd birth anniversary.

Earl Pate has resigned his position with the Stubbs Co., and will leave Monday for Blytheville, Ark., where he will work

LETTERS TO THE EDITOR

DAILY SIKESTON STANDARD

Sikeston, Missouri

When some patriot attracts notice through activities in opposing communism, statism and court decisions, which protect criminals, he is likely to become an object of derision. Quite a case has been made against love of country by calling it "extreme right-wing," "paranoid - patriotism" and other choice invectives used in defaming patriots. The opposition seldom misses applying "hate - mongering" to the liberty legions, although love of freedom is the exact opposite of bitterness or hate. Questions should be raised as to what makes love of country "hate - mongering" and why the mere stating of facts and truth constitutes a "message of hate." The correct answers to these questions may reveal who is directing the criticism crusade the motive.

Constructively,
H. L. Hunt
140 Elm Street
Dallas, Texas 75202

The Prayer

From the Upper Room

Finally, my brethren, rejoice in the Lord. (Philippians 3:1)

PRAYER: Dear God, we thank You for this day. Help us to follow Jesus' way, and to see our situations as He sees them.

When troubled, may we not be distressed; to lift our minds and hearts in thanksgiving to You at all times. For Jesus' sake. Amen.

There is helping beans and cotton mature. Wheat is being planted with good stands reported. Very little activity in cotton and soybean harvest this week. Cotton gins and bean elevators are hiring seasonal help at this time.

Kennett: 405 St. Francis Street

-Telephone: TUxedo 8-3184. -- Cotton that has been defoliated and was hit by the light frost of September 29, is opening real labor supply and demand in ball good. One week of hot dry weather.

Poplar Bluff: 211 Pine Street - Telephone: 785-9606 -- Farming limited to some soybean and corn harvest. Very little help will be needed in the cotton harvest this fall. No labor for referral to other areas at present time. 10 trainees were selected and referred to MDTA Training Class at Marshall and three trainees to the training class at Sikeston.

Fair and cool weather over the entire area this week. Cotton picking has started but due to short crops this year, there is no demand for handpickers. Apple pickers from the northern Missouri apple harvest are now returning to this area and are available for work if needed in other states.

Poplar Bluff: 211 Pine Street - Telephone: 785-9606 --

Farming limited to some soybean and corn harvest. Very little help will be needed in the cotton harvest this fall. No labor for referral to other areas at present time. 10 trainees were selected and referred to MDTA Training Class at Marshall and three trainees to the training class at Sikeston.

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